

BE A WINNER!



# 18th Annual Poster Contest for Severe Weather Awareness

First Prize \$200 U.S. Savings Bond  
Second Prize \$100 U.S. Savings Bond  
Third Prize \$75 U.S. Savings Bond  
Honorable Mention \$50 U.S. Savings Bond



2008

See contest details inside

**The Michigan Committee for  
Severe Weather Awareness**  
4000 Collins Road, Lansing, MI 48910



**BE**

**A**

**WINNER!**

**Severe Weather Awareness**

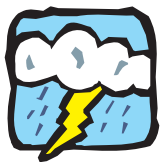
**Poster Contest**

**Attention 4th and 5th Grade Students**



# 2011 Severe Weather Awareness Poster Contest

Sponsored by the Michigan Committee for Severe Weather Awareness



First Prize	\$200 U.S. Savings Bond
Second Prize	\$100 U.S. Savings Bond
Third Prize	\$75 U.S. Savings Bond
Honorable Mention	\$50 U.S. Savings Bond

**Eligibility** - The contest is open to any Michigan student in **fourth or fifth grade**.

**Deadline** - Received by February 4, 2011

Topic - Artwork must illustrate what individuals and families should do to prepare for Michigan severe weather, such as snowstorms, severe cold, tornadoes, thunderstorms, lightning or floods.

The Committee is looking for posters with a **simple, clear message**. Lettering should be easy to read, and artwork should be bright and visible and complement the message.

Winning posters from previous years can be viewed at: [www.mcswa.com](http://www.mcswa.com)

## OFFICIAL RULES

<b>Who may enter:</b>	Any Michigan student in fourth or fifth grades during the 2010-2011 school year.
<b>Mailing:</b>	Posters must be packed, wrapped flat and mailed to: <b>National Weather Service Office</b> <b>9200 White Lake Road</b> <b>White Lake, MI 48386</b>
<b>Deadline:</b>	Posters must arrive in the National Weather Service Office no later than February 4, 2011. Winners will be notified by mail no later than March 1, 2011.
<b>Poster Specification:</b>	<ol style="list-style-type: none"><li>1. Posters must be submitted on tag, poster or illustration board.</li><li>2. The overall dimensions shall be approximately 15" x 20".</li><li>3. All artwork must be original and may be any media desired with the exception of pencil, chalk, charcoal or glitter.</li><li>4. Stenciled, traced, computer-generated or commercially manufactured stick-on lettering or graphics are prohibited.</li><li>5. All posters will become the property of the Michigan Committee for Severe Weather Awareness.</li><li>6. Posters will be judged on both the clarity of the preparedness message and the quality of the art. <b>Posters with misspelled words will be eliminated.</b></li></ol>
<b>Identification:</b>	The following information shall be PRINTED on the back of the poster: <ol style="list-style-type: none"><li>1. Artist's name, age and grade.</li><li>2. Artist's home address, telephone number and names of parents.</li><li>3. Name, address and telephone number of school.</li><li>4. Name of art instructor or classroom teacher, if any.</li></ol>

For more information, contact: Mark Walton, National Weather Service, 616-949-0643, Ext. 493 or Richard Pollman, National Weather Service, 248-625-3309, Ext. 726



## Michigan Committee for Severe Weather Awareness

4000 Collins Road, Lansing, MI 48910  
(517) 333-5032

DATE: October 11, 2010  
TO: Elementary School Principals  
FROM: The Michigan Committee for Severe Weather Awareness  
RE: 2011 Severe Weather Awareness Poster Contest

Michigan is vulnerable to a number of natural hazards in the form of floods, tornadoes, winter storms, and severe thunderstorms. These and other similar events cause injuries and loss of life, disruption of service, and significant property damage. The number and intensity of devastating storms in recent years have increased awareness about the need for severe weather preparedness. To encourage students and their families to think about the importance of being prepared in the event of severe weather, the Michigan Committee for Severe Weather Awareness is sponsoring its annual **Severe Weather Awareness Poster Contest**. We have enclosed a flyer which can be reproduced and distributed to the appropriate classroom and art instructors in your building.

The contest is **open to students in fourth or fifth grades**. United States Savings Bonds will be awarded for first, second and third place, as well as an honorable mention.

Each year, winners of the poster contest are recognized and presented their awards at a ceremony held at the State Capitol in Lansing during Severe Weather Awareness Week. Last year's winning posters may be viewed on the committee's web site located at [www.mcswa.com](http://www.mcswa.com).

The Michigan Committee for Severe Weather Awareness was formed in 1991 to promote safety awareness regarding tornadoes, floods and winter storms. The Committee includes representatives from the Insurance Institute of Michigan, National Weather Service, Michigan Departments of State Police, Natural Resources and Environment, and Community Health, WDIV-TV, State Farm Insurance, Michigan Earth Science Teachers Association, Michigan Emergency Management Association, American Red Cross, and the Michigan Sheriffs' Association.

Severe Weather Awareness Week is March 27 - April 2, 2011  
[www.mcswa.com](http://www.mcswa.com)